

Dear Friend

Thank you for considering our Vancouver Food Festival Sponsorship Package. Our community has held this event for the past 39 years and this year, our 40th, we are looking to have another memorable event!

We are a Hellenic Community that focuses on the preservation and celebration of our Hellenic heritage and culture and our Orthodox faith. Our programs reach out to our community members and the community at large.

We offer Greek Language classes, church services, youth programs, Hellenic Cultural dancing classes, and outreach services.

The Annual Food Festival always features Greek food, dances and music but also show cases various cultural group performances and participation as we celebrate our cultural mosaic

The significance of sponsors like you is immeasurable. We rely on you so that we can host the event with a positive financial outcome.

Activity: This year the festival will be held on April 20 – 22, 2018. People will share good food, enjoy music and dance performances from all regions of Greece. We will have Hellenic dance groups from the lower mainland, and Victoria to entertain you!

Target Participants Over 39 years, our festival has attracted over 900k guests! Our community comes together to create an event that is fun for the whole family and introduces the Hellenic spirit and enthusiasm to all communities. Everyone shares their talents and strengths to create an event that keeps bringing people together year after year.

Target Spectators It's families and friends of all ages and background.

Publicity Messages Possible We will be on TV, radio shows, and print. Our sponsors will benefit from all the exposure that our event will bring.

We thank you in advance for considering a partnership with us. Below is a list of sponsorships levels for your perusal.

George Vassilas
Co-Chair
778-872-2600
georgevassilas@gmail.com

est. 1977
Evelyn Economos
Co-Chair
604-318-7626
evelyneconomos@gmail.com

SPONSORSHIP PROPOSAL

Platinum Sponsorship - \$5000

Features & Benefits

Stage advertising space
Two additional signs in the seating area (4ft wide X 2ft tall)
Special announcement of sponsor name by the MC / DJ
Corporate information and branding on the website
Corporate information and branding on all social media
Logo included on the entertainment schedule & Menus
VIP seating during live Greek Music performances (with a day's notice)
Ten vouchers for any dinner plate and ten vouchers for any beverage

Gold Sponsorship - \$2500

Features & Benefits

Stage advertising space
Two additional signs in the seating area (4ft wide X 2ft tall)
Special announcement of sponsor name by the MC / DJ
Six vouchers for any dinner plate and Six vouchers for any beverage
Corporate information and branding on the Greek Food Festival website
Corporate information and branding on the Greek Food Festival on social
VIP seating during live Greek Music performances & Elite Greek Dancers performances (with a day's notice)
Logo included on the menus
Six vouchers for any dinner plate and Six vouchers for any beverage

Silver Sponsorship - \$1000

Features & Benefits

Stage advertising space
Two additional signs in the seating area (4ft wide X 2ft tall)
Special announcement of sponsor name by the MC / DJ
Corporate information and branding on the Greek Food Festival website
Corporate information and branding on the Greek Food Festival on social media sites
VIP seating during live Greek Music performances & Elite Greek Dancers performances (with a day's notice)
Four vouchers for any dinner plate and Four vouchers for any beverage

Bronze Sponsorship - \$500

Features & Benefits

Stage advertising space
Two signs in the seating area (4ft wide X 2ft tall)
Special announcement of sponsor name by the MC / DJ (4+ times per day)
Corporate information and branding on the Greek Food Festival website
Corporate information and branding on social media
VIP seating during live Greek Music performances & Elite Greek Dancers performances (with a day's noticed)
Two vouchers for any dinner plate and two vouchers for any beverage

Sign Advertiser

\$250

Features & Benefits

Corporate information and branding on the Greek Food Festival website
Corporate information and branding on the Greek Food Festival on social media

VANCOUVER GREEK FESTIVAL
April 20 – 22, 2018

SPONSORSHIP CONTRACT

(PLEASE PRINT)

Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

Salesperson: _____

Amount Received: \$ _____

Cheque

Cash

Salesperson Signature: _____

Please return this contract with your ad and full payment to the contact person

Cheques made payable to:

Vancouver Hellenic Community RE: Food Festival

COPY AND CONTRACT REGULATIONS

1. Please furnish "camera ready" art for ad, if possible. If "camera ready" art cannot be furnished, a business card, letterhead or other printed material may be usable in the ad (providing it is a clean copy). If no art or usable printed material is furnished, the ad will be set in type specified by the committee.
2. The advertiser agrees to pay the invoice when signing the contract