



Hellenic Community of Vancouver

GOLD PLATE DINNER 2018

HISTORY OF THE GOLD PLATE DINNER

The Gold Plate Dinner was first held in 1977 and was originally developed and organized by local well-connected Vancouver Greeks (founding members listed in alphabetical order): *George Chronopoulos, Bill Gardiner, Peter Palivos, Greg Pappas, Terry Sklavenitis, George Vastardis, Art Virvilis and Tony Parsons (an honorary founder as the original Celebrity MC)*. At the time of inception, the Hellenic Community of Vancouver was battling hundreds of thousands of dollars in debt, high interest rates and was struggling to sustain community programs as well as service the mortgage on the Centre. The Gold Plate Dinner was launched in an effort to pay off the mortgage and ensure the Community Centre remained as a symbol of the Greek community, ensuring the ongoing longevity of the Greek culture. After over 40 years, this event remains the lifeline of the Hellenic Community, allowing it to grow and foster a new generation of social, athletic and youth programs.

GOLD PLATE HAS RAISED OVER \$3.5 MILLION FOR THE HELLENIC COMMUNITY

With the original Gold Plate Dinner committee consisting of many restaurateurs, the Gold Plate event became renowned for its classic full rack of lamb dinner, open/host bar all evening and the incredible value it was offering to ticketholders. The annual event, highlighted by its reverse draw, has been successfully growing each year, becoming the single largest fundraiser for the Hellenic Community of Vancouver to continue paying off mortgage debt while sustaining social programs. The annual event raises approx. \$100,000 to fund programs such as Greek Language Schools, Greek Cultural Dance Classes, Youth and goodwill programs for the community at large as detailed below. This event is attended by local professionals, media and business leaders, as well as friends and family of the Greek community.

ABOUT THE HELLENIC COMMUNITY OF VANCOUVER

The Hellenic Community of Vancouver is British Columbia's largest Greek community with a long and proud history. Established in 1927, it serves as an educational, social and religious gathering place for the citizens of Vancouver.

The Hellenic Community of Vancouver offers programs for all age groups including Greek language programs for both youth and adults, traditional Greek dance classes, community outreach and assistance through the Ladies' Auxiliary (Philoptochos) program and a variety of athletic programs including men's outdoor soccer league, drop-in basketball and volleyball, and boot camp.

The Hellenic Community supports many charities and organizations throughout the Lower Mainland. We have been a proud bronze sponsor of the Variety Club – the Children's Charity since 2000, where each year the Hellenic Community hosts Variety's Christmas party.

We have been an active supporter of the Greater Vancouver Food Bank where our members generously donate to its Christmas campaign and have participated throughout the years.

Throughout the years, the Hellenic Community has also supported the Union Gospel Mission donating up to 7,000 meals to those in need during the holidays, Covenant House, and the BC Children's Hospital by hosting a Mother's Day Walk for the members of our community.

ABOUT THE GOLD PLATE DINNER EVENT

Over 600 guests attend the event annually, hailing from all areas of Metro Vancouver and from all business and professional backgrounds. **Attendees enjoy a night of effective networking, a classic full rack of lamb dinner, full host bar and a chance to win a new luxury vehicle plus many other excellent prizes.**

This year's Gold Plate Dinner will be held on **Wednesday, May 16th, 2018, at the Hellenic Community Centre, at 4500 Arbutus Street in Vancouver from 6:30PM until late.** Tickets are \$250 and include dinner, access to the open bar and entry into the draw where attendees have the chance to win a variety of excellent prizes, including this year's grand prize – a brand new **2018 Audi Q5 SUV!** Supporters who cannot attend can also choose to purchase \$150 tickets to simply participate in the draw. Attendees can also purchase additional entries into the draw for \$150.

BENEFITS OF SUPPORTING THE GOLD PLATE DINNER EVENT AND HELLENIC COMMUNITY

The opportunity to position yourself or your company as an important and active member or "neighbor" and supporter of Vancouver's historical Greek community

For sponsors:

- **Logo placement and company exposure including Hellenic Community Centre website, newsletters and brochures.**
- **Company recognition of support or sponsorship through Hellenic Community Centre's social media channels**

If you would like to corporately or individually sponsor this year's Gold Plate Dinner, you can choose one of the following tiered sponsorship packages:

BRONZE: \$2,500

- 10 tickets (full dinner, bar and raffle) to the Gold Plate Dinner
- Bronze sponsorship listing on the Hellenic Community of Vancouver website and event literature
- Company recognition of sponsorship through the Hellenic Community's social media channels
- The opportunity to position your company as an important and active member or "neighbor" of the Greek community
- The opportunity to participate in a charitable donation and community support to establish goodwill

SILVER: \$3,250

- 10 VIP tickets (full dinner, bar and raffle) to the Gold Plate Dinner
- 5 raffle only tickets to increase your or your guests' odds of winning a prize (including the car)
- Silver sponsorship recognition with your logo placement and company exposure on the Hellenic Community of Vancouver website and event literature
- Company recognition of sponsorship through the Hellenic Community's social media channels
- The opportunity to position your company as an important and active member or "neighbor" of the Greek community
- The opportunity to participate in a charitable donation and community support to establish goodwill

GOLD: \$4,000

- 10 VIP tickets (full dinner, bar and raffle) to the Gold Plate Dinner
- 10 raffle only tickets to increase your or your guests' odds of winning a prize (including the car)
- GOLD sponsorship recognition with your logo placement and company exposure on the Hellenic Community of Vancouver website and event literature
- Company recognition of sponsorship through the Hellenic Community's social media channels
- Strategic increased exposure at the event
- The opportunity to position your company as an important and active member or "neighbor" of the Greek community
- The opportunity to participate in a charitable donation and community support to establish goodwill

SPONSORSHIP PACKAGE PAYMENT INFORMATION:

PLEASE CIRCLE THE BELOW SPONSORSHIP PACKAGE YOU WOULD LIKE:

\$4,000 GOLD

\$3,250 SILVER

\$2,500 BRONZE

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Your receipt will be e-mailed to the address provided. Please contact the Hellenic Community at (604) 266-7148 or hellenic@telus.net with any questions.

Thank you for your generous support!